

The Bothfits Style Cheat Sheet

Color pairings and proportion
rules for petite and tall



@bothfits

10 COLOR PAIRINGS THAT ALWAYS WORK



1. Chocolate brown
+ cream
soft contrast that
looks expensive



6. Navy + camel

classic with a softer
edge than black



2. Chocolate brown
+ burnt orange
warm and rich,
perfect for fall

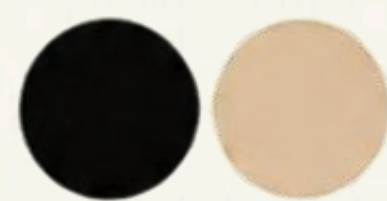


7. Olive + cream

earthy and effortless



3. Chocolate brown
+ light blue
opposites on the color
wheel, so both stand
out



8. Black + beige

softer than black
and white

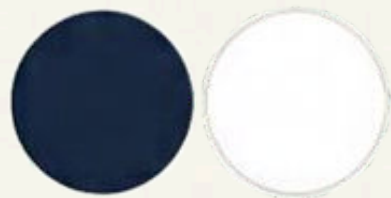


4. Burgundy + camel

deep and warm,
instantly polished



9. Charcoal grey
+ blush pink
cool and warm
in balance



5. Navy + white

crisp, clean
and timeless



10. Light denim
+ white + tan
the easy
everyday trio



The 60/30/10 rule

one main color, one supporting color, one small accent.

IF YOU'RE PETITE: 5 PROPORTION RULES



1.

Raise the waist.

High-rise bottoms and tucked-in tops make your legs look longer.

2.

Build one color column.

Match your top and bottom, or your trousers and shoes, for one unbroken line.

3.

Keep jackets short.

Cropped or hip length works best. Wear longer ones open.

4.

Choose your skirt length.

Above the knee or full maxi. Mid-calf cuts the leg in half.

5.

Scale everything down.

Smaller bags, finer prints and slimmer belts.

IF YOU'RE TALL: 5 PROPORTION RULES



1. Break up the line.

Contrast your top and bottom, or add a belt.

2. Go long.

Mid-thigh blazers, midi and maxi skirts, and long coats are made for you.

3. Check your hems.

Trousers and sleeves should be full length. Look for long inseams.

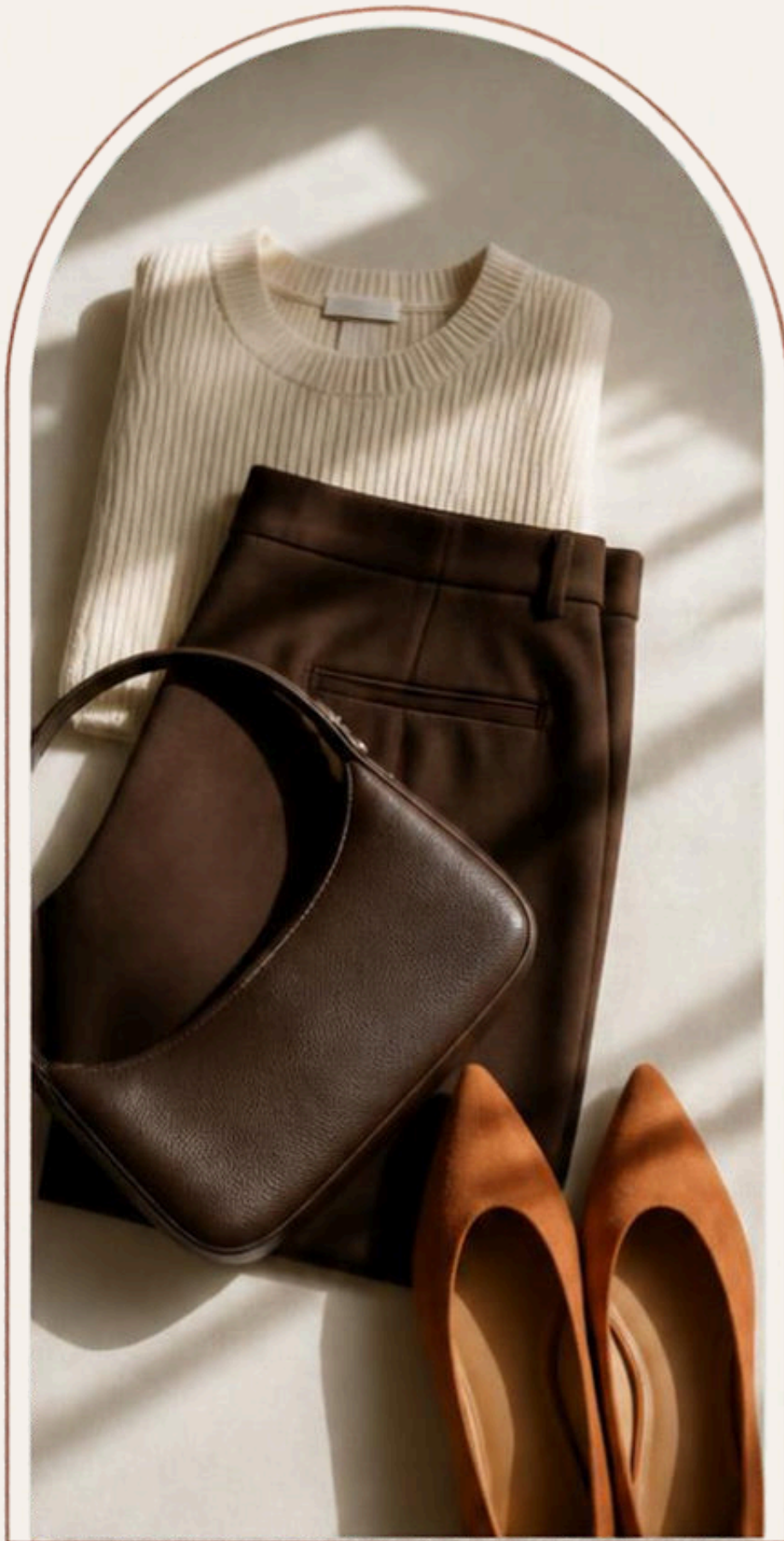
4. Show your waist.

A half-tuck gives shape to a long torso.

5. Scale everything up.

Bigger bags, bolder prints and wider belts.

HOW TO USE THIS



01.

Step 1: Pick a color pairing from page 2.

02.

Step 2: Apply the proportion rules for your height.

03.

Step 3: Add one accent in a third color.

**Follow @bothfits for new outfit formulas,
always shown on two bodies.**

Save this guide and come back to it when you get dressed.